

Public Relations Committee

American Donkey Association

2/23/2015

The Public Relations Committee of the American Donkey Association is charged with presenting the ADA purpose, goals, programs and personality to donkey enthusiasts everywhere. The Committee responsibilities will include the ADA web site, ADA Newsletter, ADA Facebook site, ADA news releases, advertisements, graphics, show flyers and similar methods of communication.

The primary purpose of the Committee is to assist the Officers, Board of Directors and other Committees to grow Membership; increase ADA's visibility in the donkey community; and maintain a positive, professional and prestigious image. In addition, the PR Committee will work to promote show attendance; recognition of show winners; educate about the Excellence program and recognize its recipients.

The PR Committee will also provide a method for ADA Members to learn about one another in an effort to build a nationwide family network of donkey loving individuals, families, farms and businesses integral to ADA.

Members: Richard Fleener, Chairperson
Dayle Hayworth, Web Site
Sally Lightner, Facebook site
Newsletter
Graphics
Socials

The PR committee needs three more members. If you are interested in serving on the PR committee, please contact Richard Fleener at rfleener@comcast.net